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Cultivation of aromatic crop *Bela* is a path of new life style to farm families

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ABSTRACT : The FLDs were laid out during rainy season of 2009-10 on farmers fields of Kannauj district. The pilot area situated in the catchments area of river Kali having loamy soil with low fertility status. The main objective of the study was to harvest higher yield of flowers, more net return and desired recovery of concrete. The secondary objective was to increase the livelihood security of small and marginal farm families. The flowers yield of aromatic crop of *Bela* was recorded by 46.85 q/ha under FLDs, which was higher by a margin of 9.35 q/ha or 24.93 per cent than the farmers practice (37.50 q/ha). the maximum gross return of Rs. 187400/ha, net return of Rs. 129740/ha and BCR of 1:3.25 were found with plucking of marketable flowers under FLDs than the gross return of Rs. 150000/ha, net return of Rs. 97800/ha and BCR of 1:2.87, computed under farmers practice. Therefore, cv. MONGARA SINGLE can be raised with the use of all recommended practices for fancy yield of flowers.

KEY WORDS : Aromatic crop, *Bela*, Concrete, Fancy flowers yield, Front line demonstration

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